



VERITAS CYBER

SEER

Comprehensive Intelligence Solutions
Higher Education User Insight

Developed in Collaboration with Law Enforcement & Higher Education

What is SEER?

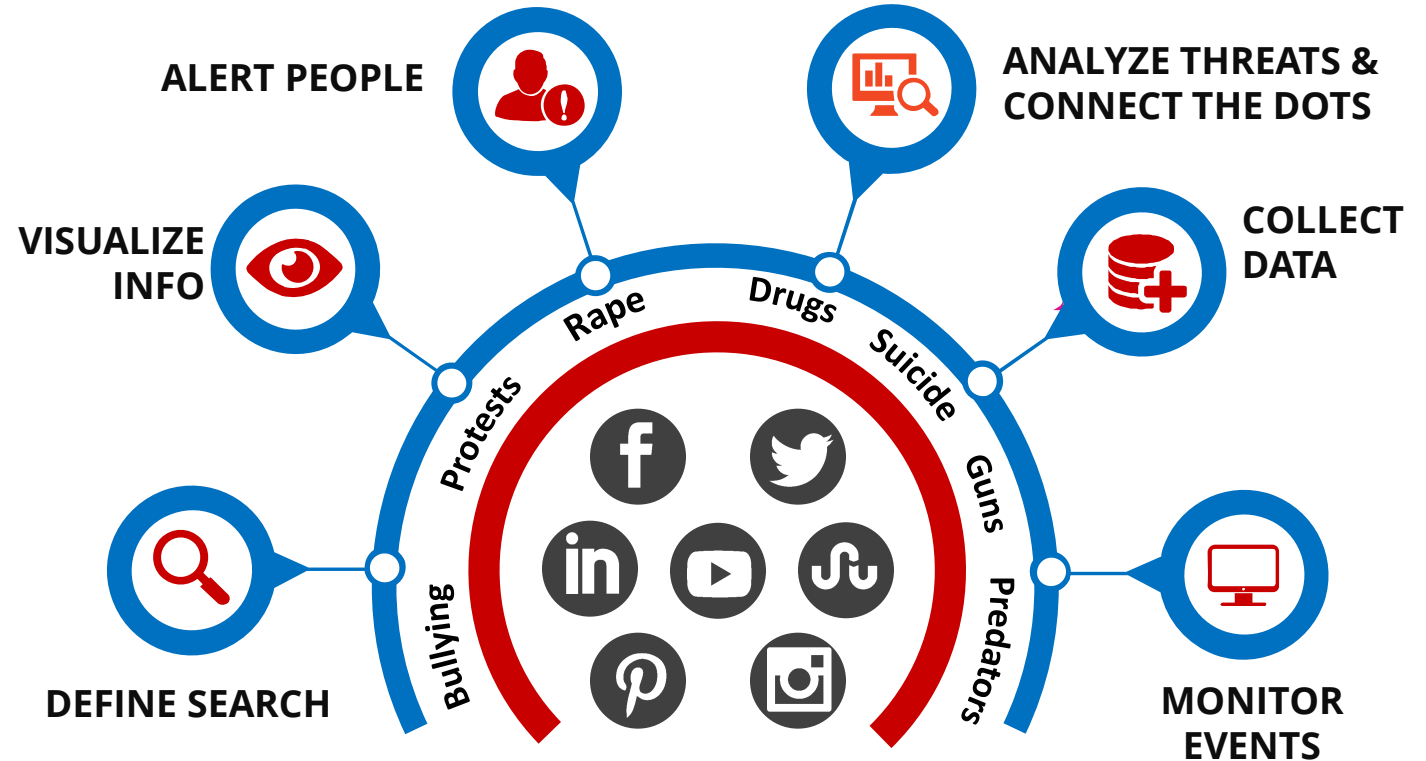
A comprehensive suite of Intelligence Tools to manage, monitor, store, and analyze any data posted on the Open Internet & Social Media .

The SEER Intel Suite will set up real-time alerts based on defined parameters: Keywords, Social Sentiment, Language Sentiment, Geolocation Tracking & Fencing, and Image-Photo Tagging/Text Recognition.

The end result provides Investigators, Analysts and Public Safety professionals with complete Social Media & Open Internet profiles on “persons-of-interest”

SEER

CYBER MONITORING THAT CONNECTS THE DOTS



Developed in conjunction with Law Enforcement and Higher Education.

Suicide Detection

SEER CYBER MONITORING THAT CONNECTS THE DOTS



Begin by importing all of your data pertaining to students, faculty, buildings, and employees into Seer.

- Create a new Seer Project and Label it. Ex: "Date Rape-Drugs 2020"
- Set up keywords and language sentiment parameters for Seer to comb Social Media and the Open Internet.
- Set up Red Flag alerts and monitor people who meet the Keyword Criteria.
- Run Searches and collect all data. Create separate tasks for all individuals who are red flagged and label – Example, Person's Name.
- Take each task and run separate Social Media and Open Internet Searches. Collect this data and begin to analyze/determine if any of these are real threats.
- Take Action – notify parents, next of kin, authorities, or legal guardians.



Comprehensive, Robust, Simplistic Intelligence

Drug Use & Date Rape

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- Create a new Seer Project and Label it. Ex: "Rape-Drugs 2020"
- Set up keywords and language sentiment parameters for Seer to comb Social Media and the Open Internet.
- Set up Red Flag alerts and monitor people who meet the Keyword Criteria.
- Run Searches and collect all data. Create separate tasks for all individuals who are red flagged and label – Example, Person's Name.
- Take each task and run separate Social Media and Open Internet Searches. Collect data, analyze/determine if any of these are real threats. Use Seer Mobile tracking for historic searches of people who were at or near the scene of the drug induced rape.
- Analyze & Take Action – notify parents, next of kin, authorities, or legal guardians.



Comprehensive, Robust, Simplistic Intelligence

Petty Crimes – On Campus Theft

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- Create a new Seer Project and Label it. Ex: “Dorm Theft 2020”
- Set up keywords and language sentiment parameters for Seer to comb Social Media and the Open Internet/marketplaces. Include the date of theft, Item stolen, Location, and approximate value.
- Set up Red Flag alerts and monitor people who meet the Keyword Criteria.
- Run Searches and collect all data. Create separate tasks for all individuals who are red flagged and label – Example, “Person’s Name – Item theft”.
- Take each task and run separate Social Media & Open Internet Searches, as well as Mobile tracking searches to see who was present in the building when the theft was committed. Analyze.
- Analyze & Take Action – notify parents, next of kin, authorities, or legal guardians.



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Disruptive Events - Protests

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Begin by importing all of your data pertaining to students, faculty, buildings, and employees into Seer.

- Create a new Seer Project and Label it. Ex: "Protest 2020"
- Set up keywords and language sentiment parameters for Seer to comb Social Media and the Open Internet. Also include the exact location and exact theme of the protest.
- Set up Red Flag alerts/monitor people who meet the Criteria.
- Run Searches and collect all data. Create separate tasks for all red flagged individuals. Label - Example, "Name - Protest".
- Take each task and run separate Social Media & Open Internet Searches, as well as Mobile tracking searches to see who present at the location where the protest occurred. Collect data and begin to analyze/determine if red flagged people where active and the degree of participation.
- Analyze & Take Action - notify parents, next of kin, authorities, or legal guardians.



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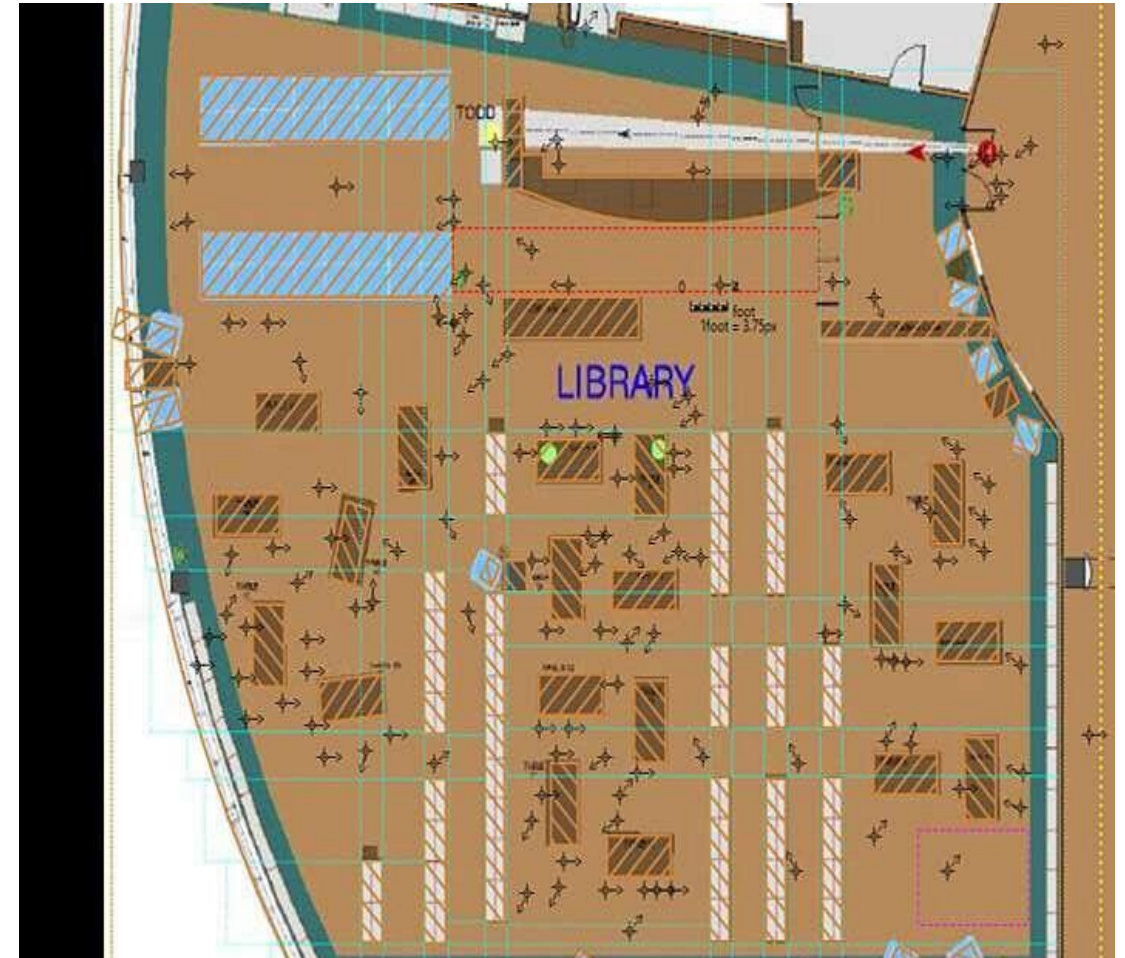
Active Shooter Detection

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- Create a new Seer Project and Label it. Example “AS 2020”
- Set up keywords and language sentiment parameters for Seer to comb Social Media and the Open Internet – including videos that may have been watched. Save these parameters.
- Set up Red Flag alerts for students or employees who meet the keyword parameters of the task.
- Run Searches and collect all data. Create separate tasks for all individuals who are red flagged and label – Example, Person’s Name.
- Take each task and run separate Social Media and Open Internet Searches. Collect this data and begin to analyze/determine if any of these are real threats.
- Take Action – notify parents, next of kin, authorities, or legal guardians. **Read our Paper on Pre-Attack Behaviors.**



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WANT TO LEARN MORE?

CALL OR EMAIL FOR A 30 MINUTE CONSULTATION/DEMO

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